



**II Semester M.Com. Degree Examination, August/September 2020  
(CBCS Scheme) (2020-21)**

**COMMERCE**

**Paper – 2.5 : Emerging Trends in Entrepreneurship**

Time : 3 Hours

Max. Marks : 70

**SECTION – A**

1. Answer **any seven** questions out of ten. **Each** question carries **two** marks.

**(7×2=14)**

- Give the meaning of entrepreneurship.
- What do you mean by corporate entrepreneur ?
- Write down any two difference between manager and entrepreneur.
- Define the role of buyable startup in creating value for investors and larger companies.
- State any two objectives of Entrepreneurial Training.
- Give the meaning of entrepreneurial leadership.
- State how Mind mapping supports strategic thinking.
- Who are digital nomads ?
- Give the meaning of angel investment.
- Write down any two types of patent.

**SECTION – B**

Answer **any four** questions out of six. **Each** question carries **five** marks. **(4×5=20)**

- Explain why entrepreneurship is important for the economic and social development of country.
- Discuss the role of Khadi and village industry promoting commission in promoting EDP.

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4. Write a short note on New Gen Innovation and Entrepreneurship Development Centre.
5. Explain David C. McClellan theory of need achievement.
6. Explain the steps involved in evaluating franchising opportunities and analyse their significance in entrepreneurial decision making.
7. Explain the GOI initiative for encouraging young entrepreneur in India.

### SECTION – C

Answer any **two** questions out of four. Each question carries **twelve** marks.

**(2×12=24)**

8. What is EDP ? Why are EDPs are important to encourage young entrepreneurs in India ?
9. Critically examine the opportunities and barriers for entrepreneur in global business environment.
10. What do you understand about Acquiring venture ? Write down the benefits and drawbacks of acquiring an on going venture.
11. Discuss how Artificial Intelligence (AI) is transforming entrepreneurial activities and creating new business opportunities.

### SECTION – D

Answer the following.

**(1×12=12)**

12. Year by Year the population of world is increasing but resources are not increasing with the same proportion. India is the second most populated country in the world and most of its population is settled in villages or rural part you can say. The gap between urban and rural sector is increasing exponentially. Success of new economic trends such as micro finance and increasing number of companies in the rural sectors that exists a large untapped market at the bottom of the economic pyramid. In the current scenario rural markets and self-help groups have gained never before significance. Many institutes both profit and non-profit are focusing on rural entrepreneurship.



Danapur is a village near Patna, with a population of 250 families. It is far from all the amenities of an urban area be it good transportation facility or 24 hours electricity because of which infrastructure, education and employment opportunities are inadequate. The main source of income in the village is agriculture which is around 1000 INR per month. As agriculture related activities are seasonal the women in the village do knitting, sewing and allied activities when they are not engaged in agricultural activities. The knitting work done by this woman are exceptional and can compete with high end designers.

**Questions :**

- i) Do this rural people need an entrepreneur who can help them to reach to right buyer. Justify your answer.
  - ii) What are the other business options available which these villagers can do when they are not doing activities related to agriculture ?
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